



Monet Richardson  
COMMUNITY FOUNDATION

# ROSÉ & ROSES SOIRÉE

Join us as we celebrate 5 years of service, impact, and community transformation. The Monet Richardson Community Foundation invites partners, friends, and mission-minded sponsors to take part in our most meaningful event yet — the 2026 Soirée.

Expect an evening of connection, celebration, and commitment to our future.



## The Power of Five

Celebrating Community, Growth, and Giving



**THANK YOU FOR YOUR SUPPORT**

**GOAL!**  
**\$25,000**

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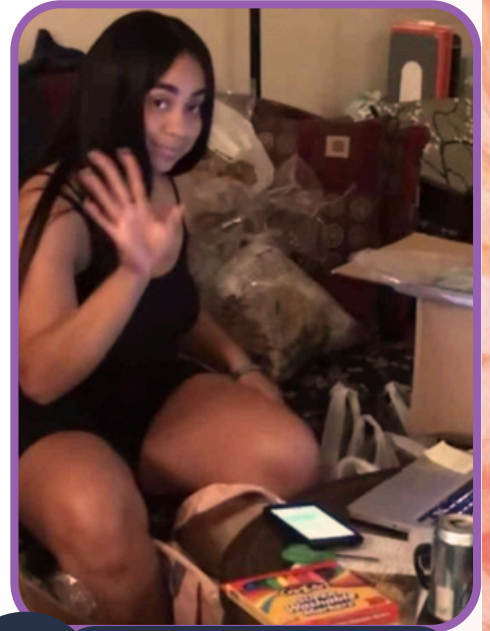
Website - <https://monetrichardsoncommunityfoundation.com/>



## ABOUT KRISSY

From a young age, Krissy was passionate about children, social justice, and activism. In 2018, she partnered with the Carrboro-Chapel Hill YMCA Y Learning program to launch a backpack initiative, providing over 100 filled backpacks to students in Orange County.

Her drive didn't stop there—Krissy was earning her B.S. in Social Work from East Carolina University and her M.S. in Social Work from North Carolina Central University. At ECU, she held leadership roles and was active in numerous organizations, while also building her own brand, Rich Sets, spanning nails, hair, makeup, fashion, and modeling.



*Click  
here*

To See How it Started



Today, the Monet Richardson Community Foundation honors Krissy's legacy by continuing her mission of uplifting underserved communities through education, youth engagement, empowerment, and the ongoing backpack and academic scholarship programs.



To explore further, click on the link



# Letter from Krissy Monet's Mom

**Join us to raise dollars to purchase backpacks for kids in need and scholarships for education!**



As I reflect on the incredible work we've done together this past year, I'm overwhelmed with gratitude.

Because of your generosity and continued belief in our mission, the Monet Richardson Community Foundation (MRCF) has been able to turn heartbreak into hope and purpose into action. Every scholarship, every backpack, every smile—we couldn't have done it without you.

♥ Here's What Your Support Has Done—Year to Date:

🎓 \$14,000 in scholarships awarded, including:

- \$6,000 – East Carolina University
- \$5,000 – East Chapel Hill High School
- \$3,000 – Orange Grove Missionary Baptist Church

❤️ 1,400 backpacks delivered to students across 4 counties—Durham, Orange, Nash, and Edgecombe.

💡 Countless families are empowered through financial literacy workshops, counseling resources, and wraparound support services. Your support fuels this movement, and now, I invite you to deepen your impact.

🌱 Every Donation Makes a Difference

- Academic Scholarships
- Backpack Programs
- Financial Literacy Workshop
- Humanitarian Scholarship
- Local Community Support Programs assist families affected by disasters.

No gift is too small. Every single one brings us closer to a future where every child is seen, supported, and equipped to thrive.

**GOAL \$25,000**

From the bottom of my heart, thank you for walking this journey with us.

-Pat  
Krissy's Mom





# Sponsor Information



## **OPTION #1 – RED ROSE SPONSOR - \$2500**

### **YOU WILL RECEIVE:**

- 6 complimentary tickets to the event
- Speaking opportunities at the event and accompanying MRCF at media promotions
- WCHL radio interview on Aaron Keck show accompanied by MRCF
- Acknowledgment of your support online and throughout the event
- Inclusion of business inserts/samples
- Featured sponsor email and social media campaign
- Logo/link on website, printed materials, emails, social media

## **OPTION #2 – WHITE ROSE SPONSOR - \$1500**

### **YOU WILL RECEIVE:**

- 4 complementary tickets to the event
- WCHL FM radio station: One psa recording featuring your brand
- Recognition of the sponsor at the event
- Acknowledgment of your support online and throughout the event
- Inclusion of business inserts/samples
- Logo/link on website, printed materials, emails, social media

## **OPTION #3 – PINK ROSE SPONSOR - \$1000**

### **YOU WILL RECEIVE:**

- 2 complementary tickets to the event
- Recognition of the sponsor at the event
- Acknowledgment of your support online and throughout the event
- Inclusion of business inserts/samples
- Logo/link on website, printed materials, emails, social media

## **OPTION #4 – YELLOW ROSE SPONSOR - \$500**

### **YOU WILL RECEIVE:**

- Acknowledgment of your support online and throughout the event
- Company Name listed on website, printed materials, emails, and social media

## **OPTION #4 – PURPLE ROSE SPONSOR - \$250**

### **YOU WILL RECEIVE:**

- Acknowledgment of your support online and throughout the event
- Reserved Table



# Experiential Sponsor Information

## CREATIVE DIRECTOR OF DIGITAL MEDIA CONTENT BENEFITS

**Align your brand with exclusive digital storytelling and unforgettable event coverage.**

- Be the voice behind the evening's story.
- Branded presence in exclusive video content & interviews
- Visibility across website, printed materials, social media & emails
- Recognition throughout the evening as a media partner
- Long-tail exposure as event content is reshared post-event

## FOOD & BEVERAGE SPONSOR: MONETARY VALUE OF \$1000 BENEFITS:

- 2 complementary tickets to the event
- Recognition of the sponsor at the event
- Acknowledgment of your support online and throughout the event
- Inclusion of business inserts/samples
- Logo/link on website, printed materials, emails, social media

## NAIL STATION – In Honor of Krissy BENEFITS:

**Guests leave with a personalized touch that ties beauty to meaning.**

- A delicate rose design, a tribute carried with elegance.
- Guests personally interact with your branded station
- Continuous brand exposure throughout the evening via wearable nail art
- Logo/link on website, social, emails, and printed programs
- Emotional connection through a tribute experience

## MAKE-UP & BEAUTY SPONSOR BENEFITS:

**Add glamour to the evening with on-site artistry — perfect touch-ups, mini makeovers, and timeless beauty moments.**

- Guests associate your brand with elegance & confidence
- Live interactions and photo-ready transformations
- Prominent brand placement across all digital and print platforms
- Direct visibility in candid event photos and social shares

## SKINCARE SPONSOR BENEFITS:

**Glow meets giving. Provide mini facials, samples, or expert consultations that leave guests refreshed and radiant.**

- Luxury brand association through pampering experiences
- Samples & consultations place your product in guests' hands
- Elevated visibility online, on-site, and in printed materials
- Brand is remembered long after through feel-good takeaways

A graphic featuring the word 'GOAL' in white, bold, uppercase letters inside a green, cloud-like shape. A curved arrow points from the bottom of the cloud down to the text '\$25,000' in a large, bold, black font.



# MRCF MAKES A DIFFERENCE

- Since our establishment in August 2021, we have distributed 1,400 backpacks to children in Orange County through the Y-Learning Program, Boys and Girls Club of Tar River Region in Nash and Edgecombe Counties, and Fairview Elementary School in Edgecombe County.
- We have granted \$14,000 in Academic Scholarships to East Carolina University, Orange Grove Missionary Baptist Church, and East Chapel Hill High School.
- Created a newly formed Humanitarian Scholarship awarding \$1000 in 2025.

## Mission

To enhance educational experiences and inspire students and teachers by connecting community resources through collaboration, recognition, and innovative partnerships.

## Vision

To cultivate student success by fostering strategic partnerships, engaging business and community leaders, and empowering students to realize their potential.

## Services and Resources:

Currently offering services and resources in Orange, Nash, Edgecombe, Durham, and Pitt Counties.

We aim to expand operations to Chatham and Durham counties soon.

The **Monet Richardson Community Foundation's Rosé & Roses Soirée** offers a unique opportunity for business growth, providing exposure at the event and direct engagement with the community. Join our community fundraiser to create a positive impact.

Sponsors and partners benefit from exposure to their businesses, products, and services, reaching residents who share similar values.



[CLICK TO LEARN MORE!](#)